

Dear Artists:

Thank you for choosing to participate in our exciting Monster Mashup Project.

The children involved in this project will create their own imaginary character drawings. They will also explain a little about their creations in a way that I hope is useful to you. I will be meeting with them all in person this year to get you the best information that I can. These are children's drawings and it is so important that we understand what they've created.

We will be re-creating the drawings into grown up pieces of art. Please remember NO SCARY RENDITIONS. The end goal is for the children to learn how each individual has their own styles of creativity, as well as watching their monsters develop into something super cool on my website.

There is a page on the Hedgerow Art website dedicated to this project. This is a place that we post pictures and videos of the works in progress. This year, you must sign up for a date to have an update turned in. That way the children, their families, and the community can join in the excitement of watching you create and gain insight into your individual process. These are NOT the finished works. I will be adding a lesson for the children that will go along with your photos and videos. These will be turned in to me at tammydhedge@gmail.com.

We will publish a small printed booklet with bios of each artist and a side by side of the 2 pieces (child's drawing and artist's interpretation) finished. This will also include information about the project and how it develops. Only the first name and age of each child will be used, so their anonymity can be protected. Any Sales of this booklet will have a 20% going right back to the classroom.

Finally, there will be an unveiling evening. We will be inviting everyone to see all the finished pieces, to meet the artists and to talk about how the project worked out. This will take place on May 4, 2018 during First Friday Events at the Fredericksburg Museum. Make plans to attend and meet our mini-artists. You will be treated as a rock star and may be asked to sign autographs.

Things I need from you....

1. Please send me a headshot and short bio with your application..
2. Please plan to have your piece finished by February 14, 2018.. That will give us time to get photos of finished pieces and have the booklet ready to go.
3. There is a space on the application for your short bio about you and your art. Please make it 150 words or less.
4. Take pictures or short videos as you work and send them to the above email addresses. Write down what date you have signed up for and have these turned in on time.

5. We will donate the finished pieces to the children at the Reveal Night. They do not know about it, and neither do their parents. They will receive the art once the show has closed.

6. If you have business cards to bring to the reveal, please do. I want people to know how to contact you about future work.

7. I need a signed release form from each of you. That way I can legally reproduce and publish photos of you and your art on the website, publicity materials, and in the booklet for sale. If you do not turn in a release form, then you cannot be part of the project.

8. If you are a new artist to this project, please let me know where I can see your work. I will need to approve your participation.

9. If you are a returning artist, please make sure we have all of your contact information and let us know if you want us to reuse your headshot or bio from last year.

10. All art MUST be ready to hang (unless it's a sculpture). It does not have to be framed if it is a canvas, but it must be wired and ready to go. If it is not a canvas, you MUST have it in a frame that is ready to hang.

This is a great publicity opportunity for all of us. I want this to bring you clients and to get your names in people's heads when it comes to the art they are buying. But remember, the larger goal is to expose the children to not only various kinds of art and mediums, but to also allow them to see how different perspectives interpret the same subject material.

Our mini artists are 5 and 6 years old. I know some of the drawings are very rough. Feel free to be creative with them, but PLEASE stay true to the mini artists' vision. If you want to put the creature into a certain background or situation, GO FOR IT!!!! Most of all, please have fun and use your own talents and styles to revisit the child within yourself.

Thank you again for volunteering to help with this project. Your actions and hearts mean more to me than I can express,

Tammy D. Hedge

Owner/Artist Hedgerow Art

www.hedgerowart.com